



PETR LUDWIG

Petr Ludwig is a keynote speaker and the author of the bestselling book *The End of Procrastination*, which is dedicated to overcoming the habit of putting off tasks and responsibilities. He is also the founder of [Procrastination.com](https://procrastination.com), which applies the latest scientific findings from neuroscience and behavioral economics to help individuals and companies grow.

TOPICS

How to End Procrastination
Motivation and Meaning at Work
Sustainable Happiness
Value-Based Leadership
Company culture
Critical Thinking

Google



Deloitte.

IBM

Microsoft



Honeywell



SIEMENS

L'ORÉAL



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petr@procrastination.com



OUR VALUES

A → B

SIMPLE



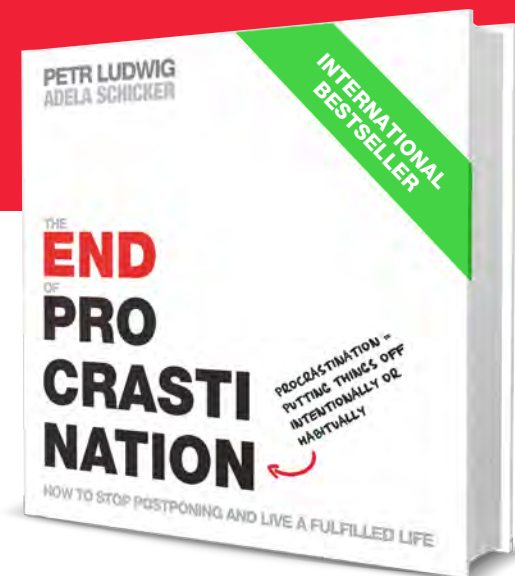
USEFUL



SCIENCE-BASED

THE BOOK

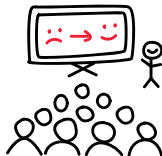
Petr co-wrote *The End of Procrastination*, a global bestseller, translated into 25 languages and sold over half a million copies worldwide.



FORMATS



TALKS AND
KEYNOTES



WORKSHOPS



WEBINARS